



# COMMUNITY FUNDRAISING GUIDE



# ABOUT THE WELLINGTON CITY MISSION

Since 1904, the Wellington City Mission has been dedicated to serving the community. We have been providing essential support to people in the Wellington region for over 120 years. Through our diverse range of services and programmes, we aim to address the challenges faced by individuals and families, empowering them to overcome adversity, enhance their well-being and thrive.



Empowerment. Transformation. *Fullness of Life.*



# WHAT WE DO

## Our Mission

We seek to achieve fullness of life for those who are at risk or struggling in the Greater Wellington region.

## Our Vision

People and communities empowered, transformed, experiencing fullness of life.

## Our Values



Empowerment. Transformation. *Fullness of Life.*





# OUR PROGRAMMES

## 1. Supported Transitional Housing:

We provide supported transitional housing, offering longer-term accommodation and support to individuals and families experiencing homelessness. We aim to ensure everyone has a roof over their head and access to the resources needed to transition to stable housing. We have housing facilities in Wellington City, Lower Hutt, Titahi Bay.

## 2. Food Insecurity:

In a shift from the traditional food parcel model, The Mission's Social Supermarket, a store located in Newtown, provides a chance for shoppers to choose grocery items for free. Shoppers can choose from a wide selection of food and essentials just like in a normal supermarket environment. It's open and free for anyone in need of extra support.

## 3. Community lounge Tā te Manawa:

Tā te Manawa is a community hub where people can access company, meals and activities. The lounge is open to anyone, but is especially valuable to those who may be struggling financially, or those who are seeking community. Each day from 09:30-03:30 pm, the community lounge provides warmth, food, conversation, and connection to help Manuhiri (guests) feel nourished - physically, mentally, and spiritually. We welcome 70-80 people daily into Tā te Manawa, our community lounge, where we serve barista coffee and meals. On any given day, 10% of guests are new arrivals to the Wellington-Wairarapa region.

## 4. Social Services:

Our team of dedicated social workers and mental health professionals provide comprehensive support to address the underlying causes of poverty and homelessness. We offer advocacy, counselling, employment assistance, and other wraparound services to help individuals regain stability and self-sufficiency. We have social workers based in Wellington City, the Hutt Valley, and Newtown.

## 5. Financial Mentoring:

Many people struggle to afford the necessities or are struggling with debt. We provide free advice, education, and support. This includes many cases where, due to debt severity, we provide Total Money Management. In these cases, a client's income goes into a Mission Trust account, wherein we help manage money for bills, savings, and spending on their behalf. We receive referrals for this service and work with people from Hutt Valley, Johnsonville, Porirua, and Wellington City, Upper Hutt.



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# HOW YOU CAN MAKE A DIFFERENCE

Every day, many people in Wellington struggle to access the basics that most of us take for granted. This greatly affects their health, well-being, and overall quality of life. At Wellington City Mission, we're committed to providing equal opportunities for all to thrive.

With your support, individuals and families in hardship will receive the assistance they need, leading to improved well-being and a brighter future for our entire community.



## 01 KEY IDEAS

Here are some key ideas to help you get started on your fundraising journey with us.

- Make a donation in memory of a loved one.
- Celebrate meaningfully by inviting your friends and family to make donations in lieu of traditional birthday or wedding gifts
- Organise Your Own Fundraiser
- Plan an event or activity to raise funds for Wellington City Mission



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# IDEAS FOR YOUR FUNDRAISING

- Hold a bake sale or sausage sizzle
- Collect physical donations
- Host a silent auction
- Donate a percentage of sales from an event
- Offer goods in exchange for a donation
- Have a movie night
- Hold a concert
- Organise food drive
- Match donations dollar-for-dollar
- Organise a community fun run or walkathon
- Host a community garage sale
- A quiz night (online or at a local spot)
- Organise a community wellness day
- Coordinate a themed costume party or dress-up event
- Organise a community arts and crafts fair

## 02 FUNDRAISING IDEAS



Here are some fundraiser ideas! Let us know if you have more ideas or specific requests. We're here to help make your event a success!



**Wellington City Mission**

The Wellington City Mission has been helping those most in need in the Wellington region for over 117 years.

Wellington



wellington  
citymission



# CREATING A givealittle PAGE

POWERED BY perpetual guardian

Search for our organisation page on [givealittle.org.nz](http://givealittle.org.nz) or click [www.givealittle.co.nz/org/wellingtoncitymission](http://www.givealittle.co.nz/org/wellingtoncitymission)



**01**  
STEP

## FOR DONATIONS:

**Donate:** Make a one-time donation to support our cause. Click here to donate directly on our website.

[www.givealittle.co.nz/org/wellingtoncitymission](http://www.givealittle.co.nz/org/wellingtoncitymission)

OR

For Fundraising:

**Fundraise:** Create your own fundraising page to support Wellington City Mission. Follow the prompts to get started.



**02**  
STEP

## SPREAD THE WORD:

Share your fundraising page on social media and with friends and family. Tag us on social media @WellingtonCityMission.

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# HOW WE CAN HELP YOU MAKE A DIFFERENCE

Our goal is to encourage the community to care for itself. We're here to offer advice, ideas, and support for your community fundraiser. Here's how we can assist you:

## Supportive Tools and Resources:

- Wellington City Mission logos for your communications and advertising.
- Share your fundraiser on our social media pages.
- Offer fundraiser badges and stickers, if needed.
- Help you create a fun, engaging, and successful fundraising event in your business or community.
- Tap & Go machines.

## TIPS FOR SUCCESS:



- **Plan Well:** While we're here to support you, please ensure thorough planning for your fundraiser.
- **Engage Your Network:** Encourage friends and whānau to share your social media posts to broaden your reach.
- **Donation Receipts:** We can provide receipts for donations \$5 and above. Ensure to collect the donor's full contact details if required.



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**YELLOW FEVER & LFC WELLINGTON** **SUNDAY 3 MARCH, 5PM**

**CITY MISSION COLLECTION**

**CITY MISSION'S STARTING XI**

1. SANITARY PRODUCTS
2. LAUNDRY POWDER
3. SOAP BARS
4. CANNED SOUP/MEALS
5. SHAMPOO/CONDITIONER
6. SPREADS
7. MUESLI BARS
8. CLEANING SUPPLIES
9. BAKING PRODUCTS
10. INSTANT NOODLES
11. CANNED FISH

**#MISSIONXI**

Logos for Yellow Fever, LFC, and Wellington City Mission.

# MAKING YOUR DONATION

If you've collected cash donations, the simplest way to transfer your funds to us is through a bank deposit or bank transfer:

Westpac Bank Account Name: Wellington City Mission Anglican Trust Board  
 Westpac Bank Account Number: 03 0547 0296036 17  
 Particulars: Your last name or organisation's name  
 Code: Your donor ID  
 Reference: Donation

For card donations, you can conveniently make them online at  
[www.wellingtoncitymission.org.nz/donate-now/](http://www.wellingtoncitymission.org.nz/donate-now/)

## DROPPING OFF YOUR COLLECTION:

If you've organized a food or goods drive, you can drop off your collection at 19 Gordon Place, Newtown, Wellington.

Alternatively, feel free to reach out to our Community Fundraiser to schedule a pick-up at: [gurnoor@wcm.org.nz](mailto:gurnoor@wcm.org.nz) or 021 080 209 29.



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# NGĀ MIHI NUI KI A KOE! THANK YOU

Without the generous backing of the community, Wellington City Mission wouldn't be able to carry out our vital work.

We hope you find our fundraising guide useful. Hopefully it helps you plan your own fundraising event!

**For more information, support, or to discuss anything in this guide, please contact:**

**Gurnoor Kaur**

**Fundraiser Trusts, Grants and Community**

**M: 021 0802 0929 | [gurnoor@wcm.org.nz](mailto:gurnoor@wcm.org.nz)**



## WANT TO PLAN A CORPORATE EVENT:

Please contact Catherine Short

Philanthropy Manager

M: 022 317 2047 | [catherine@wcm.org.nz](mailto:catherine@wcm.org.nz)



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